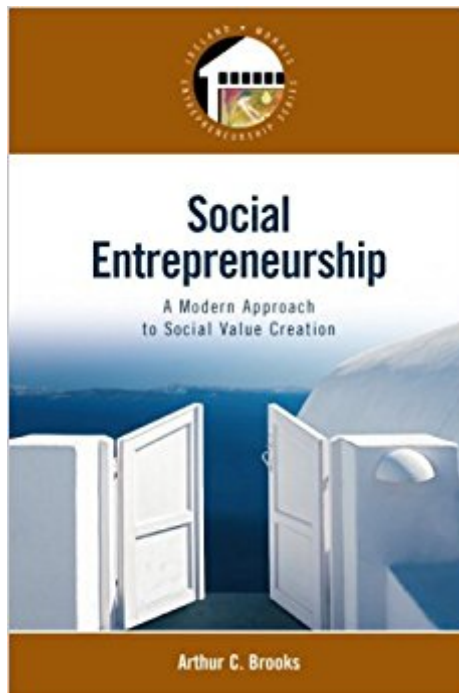


The book was found

Social Entrepreneurship: A Modern Approach To Social Value Creation



Synopsis

This text brings together the established pedagogy of entrepreneurship with cutting edge nonprofit and public management tools. Measuring social value, earned income, donations and government income, entrepreneurial fundraising and marketing, and social enterprise business plans. For the entrepreneur who seeks to understand the social and non-for-profit sectors.

Book Information

Paperback: 208 pages

Publisher: Pearson; 1 edition (March 28, 2008)

Language: English

ISBN-10: 0132330768

ISBN-13: 978-0132330763

Product Dimensions: 5.9 x 0.6 x 8.9 inches

Shipping Weight: 8.8 ounces (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 10 customer reviews

Best Sellers Rank: #222,567 in Books (See Top 100 in Books) #166 in Books > Textbooks > Business & Finance > Entrepreneurship #822 in Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Social Services & Welfare #846 in Books > Textbooks > Social Sciences > Political Science > Public Policy

Customer Reviews

This text brings together the established pedagogy of entrepreneurship with cutting edge nonprofit and public management tools. Measuring social value, earned income, donations and government income, entrepreneurial fundraising and marketing, and social enterprise business plans. For the entrepreneur who seeks to understand the social and non-for-profit sectors.

This book provides a good overview of both the entrepreneurial process and discussion about "social entrepreneurship." Perhaps one of the most distinguishing architectural features of this text is that each chapter is essentially constructed like a miniature literature review with citations to not only popular trade publications and newspaper articles but also academic journals that examine the nonprofit sector. This makes it valuable especially to readers who may want to become conversant in a topic but who also may appreciate help identifying relevant academic journals and more esoteric publications. Overall, the book is thorough and concise, and while it lacks "worksheets" and practitioner tools included in many other social entrepreneurship textbooks, I have found it a

very helpful text for my own education and that of my students.

It's more like a thick pamphlet than a book. It is not worth the price I paid. This item should sell for forty or fifty dollars, not eighty. I am all for authors getting paid for their work, but this one is a bit mispriced. I blame it on 's dynamic pricing, not the publisher or the author.

I got the KINDLE version and so far it seems to be ok. I just don't like that it doesn't show you the page numbers. It shows the chapters and it seems to load everything into one page

Book was in great condition.

A great, informative book for those considering entrepreneurship for non-profit or profit businesses. I recommend this book for those going that direction.

The book's cover and binding is tattered. The book is in okay condition on the inside.. I did receive the book quickly though.

Good book, came in time. No problems with the book. It was for class and much better price than the book store.

The information in the book was fine for the class. However, it had what looked like coffee stains, a torn and bent cover. I was not happy with the shape the book was in. I will try not to order from here again. Although, the book did come in a timely fashion before the due date actually.

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